



SPONSORSHIP OPPORTUNITIES



AS GLOBAL CLIMATE CHANGE continues to impact land and water resources, there is a pressing need to adapt and plan our local and regional projects accordingly. The challenges we are experiencing in arid lands require us to develop innovative methods of adapting existing systems. These efforts aim to mitigate potentially disastrous repercussions and ensure the preservation and sustainability of our way of life in desert regions.

Our 2024 Land and Water Summit will feature speakers who will present innovative approaches to help mitigate the impacts of climate change on our land and water.

March 6-8, 2024

Pre-Summit Field Trip

Visit featured GSI/LID projects

Locations to be announced

Wednesday, March 6

L&W Summit Conference

will be held at

The Indian Pueblo Cultural Center

in Albuquerque, NM

Thurs. & Fri., March 7 & 8

website: www.landandwatersummitnm.org

email: events@landandwatersummitnm.org



The Land and Water Summit

The Land and Water Summit was created in 1986 by the Xeriscape Council of New Mexico. Developed to bring together design professionals, construction and management companies, agencies, farmers, artists, teachers, hydrologists, ranchers, climatologists, wildlife advocates, homeowners, and policy makers to find sustainable ways to protect and share our state's water and natural resources. The event is hosted by Ciudad Soil & Water Conservation District which has served as the event's fiscal agent since 2021.

We are dedicated to attracting leaders in innovative scientific and engineering research and application, water conservation design and practices, green stormwater infrastructure (GSI) and low-impact development (LID), and integrating traditional ecological knowledge. Our primary goal is to serve as a resource and provide education about land and water conservation and best practices for improving and protecting regional ecosystems.

Ciudad Soil and Water Conservation District, Host

Ciudad Soil and Water Conservation District, a political subdivision of the state of New Mexico, promotes the conservation, improvement, and responsible use of the natural resources on the rural and urban lands within its boundaries, including control and prevention of soil erosion; prevention of sediment and floodwater damage; furthering the conservation, development, beneficial application and proper disposal of water; promoting the use of impounded water for recreation, propagation of fish and wildlife, irrigation, and for urban and industrial needs; and, by the application of those measures, conserving and developing the natural resources of the state, providing for flood control, preserving wildlife, protecting the tax base, and promoting the health, safety and general welfare of the people of New Mexico.



March 6-8, 2024



PRE-SUMMIT FIELD TRIP – The Land and Water Summit offers a Field Trip planned by the Arid LID Coalition the day before the Conference. 2024's trip on Wednesday, March 6, will feature a tour of Albuquerque-based GSI and LID projects (locations TBD). Cost of the all-day Field Trip includes bus transportation, a guided tour, and a delicious lunch. Participants always rave about our Field Trips!

Tickets are limited, – book early so you don't miss this special event! **Tickets: \$100**

CONFERENCE – The conference on March 7 and 8 will feature speakers who will present innovative approaches to mitigate the impacts of climate change on our land and water. **In-person: \$350 Virtual: \$200**

We look forward to seeing you for this important and timely event!

Visit www.landandwatersummitnm.org for updates to our speakers, agenda and other pertinent information. For more information or to become a sponsor, please call **505.480.4928** or email events@landandwatersummitnm.org



Sponsorship Opportunities

The Land and Water Summit would be impossible without the support of like-minded individuals, businesses, and organizations to address vital environmental topics that impact our local, regional, and global communities.

Consider becoming more involved with our Summit by being an event sponsor. Choose the level that offers the most appropriate benefits for your business or organization, and help make a difference in one of New Mexico's most influential conferences on GSI/LID practices.

Arroyo Sponsor \$500

- Logo displayed on all Summit material
- Link to your website on the Summit website

Stream Sponsor \$1,000

- One (2) two-day Land & Water Summit Conference registration
- Quarter page ad in digital event program
- Logo displayed on all Summit material
- Link to your website on the Summit website

River Sponsor \$2,000

- Two (2) two-day Land & Water Summit Conference registrations
- Half-page ad in digital event program
- Logo displayed on all Summit material
- Link to your website on the Summit website

Reservoir Sponsor \$3,500

- Two (2) two-day Land & Water Summit Conference registrations and two (2) Field Trip registrations
- Full-page ad in digital event program
- Logo displayed on all Summit material
- Link to your website on the Summit website

Student Sponsor \$4,000

(funds virtual registrations for students)

- 10-minute presentation to entire group of participants during either breakfast or lunch. Only 2 spots available, first come, first served.
- Four (4) two-day Land & Water Summit Conference registrations and two (2) Field Trip registrations
- Full-page ad in digital event program
- Logo displayed on all Summit material
- Link to your website on the Summit website

Field Trip Sponsor \$4,000

- Two (2) two-day Land & Water Summit Conference registrations and three (3) Field Trip registrations
- Full-page ad in digital event program
- Logo displayed on all Summit material
- Link to your website on the Summit website

Watershed Sponsor \$5,000

- Five (5) two-day Land & Water Summit Conference registrations and three (3) Field Trip registrations
- Full-page ad in digital event program
- Logo displayed on all Summit material
- Link to your website on the Summit website

Land & Water Summit Sponsorship Terms & Conditions: • Sponsorships must be paid in full at the time of commitment, preferably before 12/31/23. • Acceptable forms of payment include check or money order (made payable to Ciudad Soil and Water Conservation District), or credit card. • Upon confirmation of sponsorship, Sponsor will receive an Advertising Spec Sheet with all ad requirements. • All Sponsor advertising materials to be provided by Sponsor by deadline stated in Advertising Spec Sheet unless other arrangements have been made. • Ciudad SWCD and/or the Land and Water Summit will not endorse any Sponsor.



March 6-8, 2024



catalyzing
Change
innovating
& adapting

Join Us

...at the Indian Pueblo Cultural Center for the 2024 Land and Water Summit. If you're coming in from out of town we've set aside a block of rooms a few doors down at the Holiday Inn Express. Mention the Land and Water Summit to get our special pricing.

Indian Pueblo Cultural Center
Gateway to the 19 Pueblos of New Mexico
2401 12th St NW
(505) 843-7270

Holiday Inn Express
2300 12th St NW
(505) 842-5000

12th St NW

OLD TOWN

Mountain Rd NE

Lomas Blvd NE

Central Ave NE

INTERSTATE 40

INTERSTATE 25

To Airport

MAP NOT TO SCALE

Plenty of FREE Parking!