



SPONSORSHIP OPPORTUNITIES



AS GLOBAL CLIMATE CHANGE continues to impact land and water resources, there is a pressing need to adapt and plan our local and regional projects accordingly. The challenges we are experiencing in arid lands require us to develop innovative methods of adapting existing systems. These efforts aim to mitigate potentially disastrous repercussions and ensure the preservation and sustainability of our way of life in desert regions.

Our 2024 Land and Water Summit will feature speakers who will present innovative approaches to help mitigate the impacts of climate change on our land and water.

March 6-8, 2024

Pre-Summit Field Trip & Workshop

Visit featured GSI/LID projects

Locations to be announced

Wednesday, March 6

L&W Summit Conference

will be held at

The Indian Pueblo Cultural Center

in Albuquerque, NM

Thurs. & Fri., March 7 & 8

website: www.landandwatersummitnm.org

email: events@landandwatersummitnm.org



The Land and Water Summit

The Land and Water Summit was created in 1986 by the Xeriscape Council of New Mexico. Developed to bring together design professionals, construction and management companies, agencies, farmers, artists, teachers, hydrologists, ranchers, climatologists, wildlife advocates, homeowners, and policy makers to find sustainable ways to protect and share our state's water and natural resources. The event is hosted by Ciudad Soil & Water Conservation District which has served as the event's fiscal agent since 2021.

We are dedicated to attracting leaders in innovative scientific and engineering research and application, water conservation design and practices, green stormwater infrastructure (GSI) and low-impact development (LID), and integrating traditional ecological knowledge. Our primary goal is to serve as a resource and provide education about land and water conservation and best practices for improving and protecting regional ecosystems.

Ciudad Soil and Water Conservation District, Host

Ciudad Soil and Water Conservation District, a political subdivision of the state of New Mexico, promotes the conservation, improvement, and responsible use of the natural resources on the rural and urban lands within its boundaries, including control and prevention of soil erosion; prevention of sediment and floodwater damage; furthering the conservation, development, beneficial application and proper disposal of water; promoting the use of impounded water for recreation, propagation of fish and wildlife, irrigation, and for urban and industrial needs; and, by the application of those measures, conserving and developing the natural resources of the state, providing for flood control, preserving wildlife, protecting the tax base, and promoting the health, safety and general welfare of the people of New Mexico.



March 6-8, 2024



PRE-SUMMIT FIELD TRIP & WORKSHOP – The Land and Water Summit offers a Field Trip planned by the Arid LID Coalition the day before the Conference. 2024's trip on Wednesday, March 6, will feature a tour of Albuquerque-based GSI and LID projects (locations TBD). This year we're including a **hands-on workshop** as part of the Field Trip – more information to come! Cost of the all-day Field Trip includes bus transportation, a guided tour, and a delicious lunch. Participants always rave about our Field Trips! Tickets are limited, – book early so you don't miss this special event! **Tickets: \$100**

CONFERENCE – The conference on March 7 and 8 will feature speakers who will present innovative approaches to mitigate the impacts of climate change on our land and water. **In-person: \$350 Virtual: \$200**

We look forward to seeing you for this important and timely event!

Visit www.landandwatersummitnm.org for updates to our speakers, agenda and other pertinent information. For more information or to become a sponsor, please call **505.480.4928** or email events@landandwatersummitnm.org



Sponsorship Opportunities

The Land and Water Summit would be impossible without the support of like-minded individuals, businesses, and organizations to address vital environmental topics that impact our local, regional, and global communities.

Consider becoming more involved with our Summit by being an event sponsor. Choose the level that offers the most appropriate benefits for your business or organization, and help make a difference in one of New Mexico's most influential conferences on GSI/LID practices.

Arroyo Sponsor \$500

- Logo displayed on all Summit material
- Link to your website on the Summit website

Stream Sponsor \$1,000

- One (2) two-day Land & Water Summit Conference registration
- Quarter page ad in digital event program
- Logo displayed on all Summit material
- Link to your website on the Summit website

River Sponsor \$2,000

- Two (2) two-day Land & Water Summit Conference registrations
- Half-page ad in digital event program
- Logo displayed on all Summit material
- Link to your website on the Summit website

Reservoir Sponsor \$3,500

- Two (2) two-day Land & Water Summit Conference registrations and two (2) Field Trip registrations
- Full-page ad in digital event program
- Logo displayed on all Summit material
- Link to your website on the Summit website

Student Sponsor \$4,000

(funds virtual registrations for students)

- 10-minute presentation to entire group of participants during either breakfast or lunch. Only 2 spots available, first come, first served.
- Four (4) two-day Land & Water Summit Conference registrations and two (2) Field Trip registrations
- Full-page ad in digital event program
- Logo displayed on all Summit material
- Link to your website on the Summit website

Field Trip Sponsor \$4,000

- Three (3) two-day Land & Water Summit Conference registrations and three (3) Field Trip registrations
- Full-page ad in digital event program
- Logo displayed on all Summit material
- Link to your website on the Summit website

Watershed Sponsor \$5,000

- Five (5) two-day Land & Water Summit Conference registrations and three (3) Field Trip registrations
- Full-page ad in digital event program
- Logo displayed on all Summit material
- Link to your website on the Summit website

Land & Water Summit Sponsorship Terms & Conditions: • Sponsorships must be paid in full at the time of commitment, preferably before 12/31/23. • Acceptable forms of payment include check or money order (made payable to Ciudad Soil and Water Conservation District), or credit card. • Upon confirmation of sponsorship, Sponsor will receive an Advertising Spec Sheet with all ad requirements. • All Sponsor advertising materials to be provided by Sponsor by deadline stated in Advertising Spec Sheet unless other arrangements have been made. • Ciudad SWCD and/or the Land and Water Summit will not endorse any Sponsor.



March 6-8, 2024



Join Us

...at the Indian Pueblo Cultural Center for the 2024 Land and Water Summit. If you're coming in from out of town we've set aside a block of rooms a few doors down at the Holiday Inn Express. Mention the Land and Water Summit to get our special pricing.

Indian Pueblo Cultural Center
Gateway to the 19 Pueblos of New Mexico
2401 12th St NW
(505) 843-7270

Holiday Inn Express
2300 12th St NW
(505) 842-5000

MAP NOT TO SCALE

Plenty of FREE Parking!



SPONSORSHIP CONTRACT

Land and Water Summit • Albuquerque, New Mexico • March 6-8, 2024

Sponsor Information

Company Name: _____
 Name to be listed in program _____
 Mailing Address: _____ City, State, ZIP: _____
 Contact: _____ Title: _____
 Telephone: _____ Email: _____
 Website Link _____

SPONSORSHIP OPPORTUNITY	AMOUNT	AMOUNT DUE
Watershed Sponsor: Five (5) two-day Land & Water Summit Conference registrations and three (3) Field Trip registrations • Full-page ad in digital event program • Logo displayed on all Summit material • Link to your website on the Summit website	\$ 5,000	
NEW OPPORTUNITY - Field Trip Sponsor: Three (3) two-day Land & Water Summit Conference registrations and three (3) Field Trip registrations • Full-page ad in digital event program • Logo displayed on all Summit material • Link to your website on the Summit website	\$ 4,000	
Student Sponsor (2 available): Four (4) two-day Land & Water Summit Conference registrations and two (2) Field Trip registrations • 10-minute presentation to entire group of participants during lunch • Full-page ad in digital event program • Logo displayed on all Summit material • Link to your website on the Summit website	\$ 4,000	
Reservoir Sponsor: Two (2) two-day Land & Water Summit Conference registrations and two (2) Field Trip registrations • Full-page ad in digital event program • Logo displayed on all Summit material • Link to your website on the Summit website	\$ 3,500	
River: Two (2) two-day Land & Water Summit Conference registrations • Half-page ad in digital event program • Logo displayed on all Summit material • Link to your website on the Summit website	\$ 2,000	
Stream: One (2) two-day Land & Water Summit Conference registration • Quarter-page ad in digital event program • Logo displayed on all Summit material • Link to your website on the Summit website	\$ 1,000	
Arroyo: Logo displayed on all Summit material • Link to your website on the Summit website	\$ 500	
	Total Due	

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Make Checks Payable To: Ciudad SWCD, PO Box 93463, Albuquerque, NM, 87199. **Full payment is due on or before Dec. 31, 2023.** For billing questions please contact billing@landandwatersummitnm.org or ciudad.ahueglin@gmail.com

Signature _____

Date _____



SPONSORSHIP CONTRACT

Land and Water Summit • Albuquerque, New Mexico • March 6-8, 2024

PARTICIPANT INFORMATION:

NAME

COMPANY OR ORGANIZATION

TITLE

EMAIL

- WILL ATTEND FIELD TRIP
Dietary Restrictions: Vegetarian Vegan Gluten-free
- WILL ATTEND CONFERENCE IN-PERSON
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2024 L&WS Program DISPLAY ADVERTISING SPECS

Display Advertisement Sizes

All ads are full color.

Full Page	8 in x 10.5 in high (no bleed)
1/2 Page:	7.86 in x 5 in high
1/4 Page:	3.75 in x 5 in high

Electronic Specifications

Preferred file format: Adobe Acrobat PDF, all fonts and graphics embedded.

Ads may also be submitted in the following file formats:

- JPEG (300 ppi preferred)

Ad Sizes included with Sponsorship:

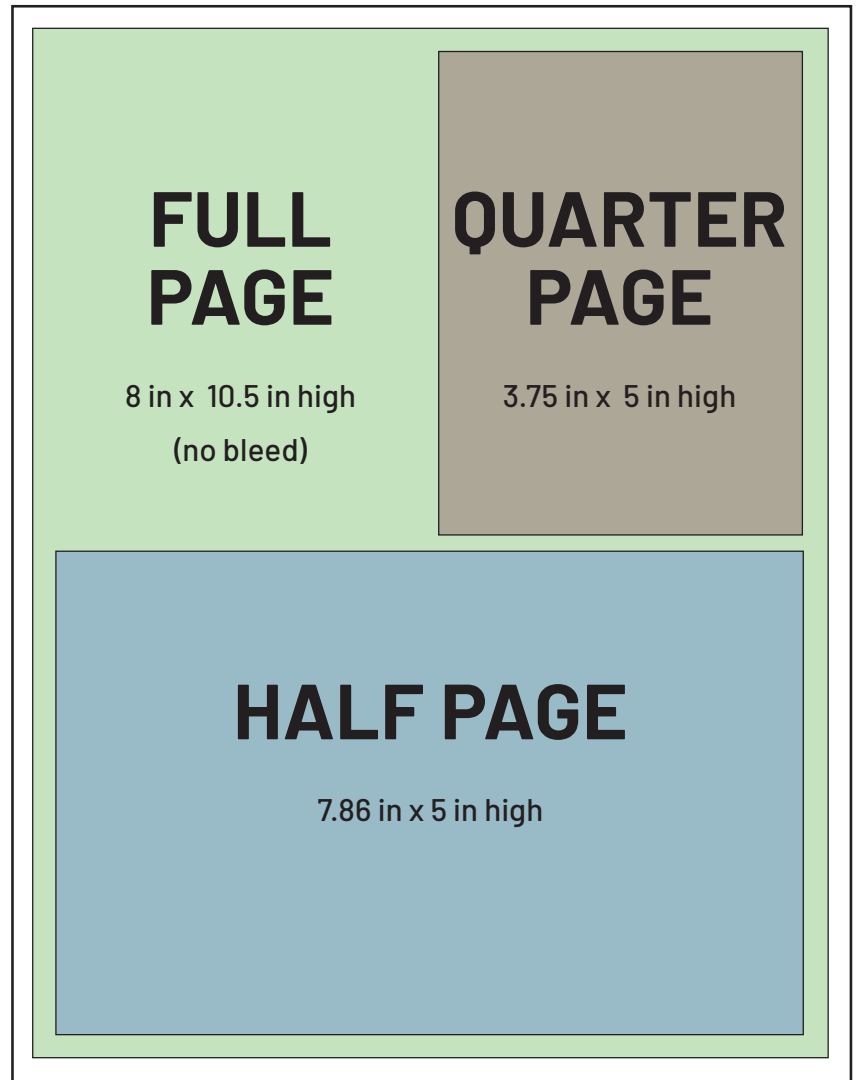
Stream Sponsor: Quarter page ad

River Sponsor: Half page ad

Reservoir Sponsor: Full page ad

Meal Sponsor: Full page ad

Watershed Sponsor: Full page ad



If you have any questions please call Phyllis Baker at **(505) 480-4928** or email events@landandwatersummitnm.org.

Advertising Materials Deadline: All ad material must be submitted to events@landandwatersummitnm.org by **February 15, 2024**.