



SPONSORSHIP OPPORTUNITIES

ReciproCity WITH Nature From Theory to Reality

Join us at the 2026 Land and Water Conference as we explore what it means to design and build in partnership with nature. This year's theme, ReciproCity with Nature: From Theory to Reality, invites us to move beyond ideas and into practice—deepening our engagement with the natural world through innovative, nature-based approaches.

The 2026 Summit will feature dynamic presentations* and discussions, including:

- The U.S. Army Corps of Engineers, Albuquerque District on engineering with nature
- The Environmental Protection Agency's Green Infrastructure Program on nature-based solutions in arid climates
- Ecotone Landscape Planning on watershed restoration projects in northern New Mexico
- The Tucson Bird Alliance on managing invasive plants in green stormwater infrastructure installations
- A panel discussion on managing a Rio Grande with less water

Discover practical insights, real-world examples, and collaborative strategies for working in partnership with the systems that sustain us.

**Everything is subject to change*

March 4–6, 2026

Pre-Summit Field Trip

Visit local projects that highlight nature-based solutions. Locations to be announced.

Wednesday, March 4

L&W Summit Conference

The Indian Pueblo Cultural Center
Albuquerque, NM

Thursday & Friday, March 5 & 6

website: www.LandandWaterSummitNM.org

email: events@LandandWaterSummitNM.org



The Land and Water Summit (www.LandandWaterSummitNM.org)

The Land and Water Summit is an annual conference that provides education and a forum for collaboration to advance nature-based solutions for land and water management in arid climates.

The Land and Water Summit was founded in 1987; it became an annual event in 1995. The summit is organized by a volunteer Steering Committee and subcommittees comprised of individuals and organizations representing the multiple professional disciplines the conference serves.



Ciudad Soil and Water Conservation District, Host (www.CiudadSWCD.org)

Ciudad Soil and Water Conservation District, a political subdivision of the state of New Mexico, promotes the conservation, improvement, and responsible use of the natural resources on the rural and urban lands within its boundaries, including control and prevention of soil erosion.



Arid LID Coalition, Field Trip Coordinator (aridlidcoalition.org)

Arid LID's mission is to increase the use of Green Stormwater Infrastructure and Low Impact Development (GSI/LID) practices in New Mexico through education, policy advocacy and demonstration projects that benefit nature and people.

March 4, 2026

PRE-SUMMIT FIELD TRIP – The Land and Water Summit offers a full-day field trip the day before the Conference. Planned by the Arid LID Coalition, the 2026 field trip will be held on Wednesday, March 4 and visit sites that showcase best management practices in municipal and neighborhood-scale green stormwater infrastructure (GSI), habitat restoration work, and low impact development at a sustainable housing community. Cost of the all-day event includes bus transportation, a guided tour, and a delicious lunch. Participants always rave about our Field Trips! Tickets are limited – get your tickets now so you don't miss this special event!

Tickets: \$100

March 5-6, 2026

CONFERENCE – This year's theme, ReciproCity with Nature: From Theory to Reality, invites us to move beyond ideas and into practice—deepening our engagement with the natural world through innovative, nature-based approaches.

In-person: \$375 Virtual: \$225

Earlybird prices (2-day conference only): \$50 OFF per ticket, November 1 through December 7

We're looking forward to seeing you!

website: www.LandandWaterSummitNM.org email: events@LandandWaterSummitNM.org



Sponsorship Opportunities

The Land and Water Summit would be impossible without the support of like-minded individuals, businesses, and organizations to address vital environmental topics that impact our local, regional, and global communities.

Consider becoming more involved with our Summit by being an event sponsor. Choose the level that offers the most appropriate benefits for your business or organization, and help make a difference in one of New Mexico's most influential conferences on nature-based solutions for land and water management in arid climates.

March 4-6, 2026

<p>Pre-Summit Field Trip</p> <p>Visit local projects that highlight nature-based solutions. Locations to be announced.</p> <p>Wednesday, March 4</p>	<p>L&W Summit Conference</p> <p>The Indian Pueblo Cultural Center Albuquerque, NM</p> <p>Thursday & Friday, March 5 & 6</p>
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website: www.LandandWaterSummitNM.org
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SPONSOR TIER	AMOUNT	LOGO DISPLAYED ON ALL SUMMIT MATERIALS	ADVERTISEMENT IN PROGRAM	ADVERTISEMENT ON WEBSITE	2-DAY SUMMIT REGISTRATIONS INCLUDED	FIELD TRIP TICKETS INCLUDED	VIRTUAL REGISTRATIONS INCLUDED	1 POSTER SUBMISSION INCLUDED
ARROYO	\$ 500	✓	—	✓	—	—	1	—
STREAM	\$1,000	✓	Quarter Page Ad	✓	1	—	2	—
RIVER	\$2,000	✓	Half Page Ad	✓	2	—	4	✓
RESERVOIR	\$3,500	✓	Full Page Ad	✓	3	2	4	✓
HABITAT	\$4,000	✓	Full Page Ad	✓	4	2	8	✓
WATERSHED	\$5,000	✓	Full Page Ad	✓	5	3	Unlimited for Employees	✓

Interested in Sponsoring more than \$5,000? Give us a call!

Land & Water Summit Sponsorship Terms & Conditions: We now have an on-line payment option for sponsorships! Navigate to **Sponsor Opportunities at LandandWaterSummitNM.org**. Sponsorships must be paid in full at the time of commitment, preferably before 12/31/25. Acceptable forms of payment include check or money order (made payable to Ciudad Soil and Water Conservation District), or credit card. Upon confirmation of sponsorship, Please refer to Advertising Spec Sheet (attached) for appropriate specifications and due date unless other arrangements have been made. Ciudad SWCD and/or the Land and Water Summit will not endorse any Sponsor.



2026 SPONSORSHIP TERMS

Land and Water Summit • Albuquerque, New Mexico • March 4-6, 2026

NEW Online Sponsorship Registration and Payment System

PLEASE navigate to [Sponsor Opportunities](https://LandandWaterSummitNM.org) at LandandWaterSummitNM.org to register.
Offline payments will not incur a fee, but you can pay online with a credit card + fee.

Once payment is confirmed, Ciudad SWCD will send instructions on how to register participants online through our ticketing page. Each participant will get a single-use code that will allow them to bypass payment and get their ticket. Please allow for 3-5 business days after your sponsor registration for processing of the participant codes.

For any questions about billing, please contact Erin Blaz at **(505) 225-7487** or email erin@ciudadswcd.org

SPONSORSHIP OPPORTUNITY	AMOUNT	AMOUNT DUE
Watershed Sponsor: Five (5) two-day Land & Water Summit Conference registrations and three (3) Field Trip registrations Unlimited Virtual Registrations for employees • Full-page ad in event program • Opportunity to participate in Poster Session Logo displayed on all Summit material • Link to your website on the Summit website	\$ 5,000	
Habitat Sponsor: Four (4) two-day Land & Water Summit Conference registrations and two (2) Field Trip registrations Eight (8) Virtual Registrations for employees • Full-page ad in event program • Opportunity to participate in Poster Session Logo displayed on all Summit material • Link to your website on the Summit website	\$ 4,000	
Reservoir Sponsor: Three (3) two-day Land & Water Summit Conference registrations and two (2) Field Trip registrations Four (4) Virtual Registrations for employees • Full-page ad in event program • Opportunity to participate in Poster Session Logo displayed on all Summit material • Link to your website on Summit website	\$ 3,500	
River Sponsor: Two (2) two-day Land & Water Summit Conference registrations • Four (4) Virtual Registrations Half-page ad in event program • Logo displayed on all Summit material • Opportunity to participate in Poster Session Link to your website on the Summit website	\$ 2,000	
Stream Sponsor: One (2) two-day Land & Water Summit Conference registration • Two (2) Virtual Registration Quarter-page ad in event program • Logo displayed on all Summit material • Link to your website on the Summit website	\$ 1,000	
Arroyo Sponsor: Logo displayed on all Summit material • One (1) Virtual Registration • Link to your website on the Summit website	\$ 500	
Make Checks Payable To: Ciudad SWCD, PO Box 93463, Albuquerque, NM, 87199. Full payment is due on or before Dec. 31, 2025. For billing questions please contact erin@ciudadswcd.org .	Total Due	

Land & Water Summit Sponsorship Terms & Conditions: • Sponsorships must be paid in full on or before 12/31/25. • Acceptable forms of payment include check or money order (made payable to Ciudad Soil and Water Conservation District), or credit card + fee. • All Sponsor advertising materials to be provided by Sponsor by deadline stated in Advertising Spec Sheet unless other arrangements have been made. *Please contact events@landandwatersummitnm.org for additional information*

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March 4-6, 2026

ReciproCity WITH Nature

From Theory to Reality

Join Us

...at the Indian Pueblo Cultural Center for the 2026 Land and Water Summit. If you're coming in from out of town we've set aside a block of rooms a few doors down at the Holiday Inn Express. Mention the Land and Water Summit to get our special pricing.



Plenty of FREE Parking!



2026 L&WS Program

DISPLAY ADVERTISING SPECS

Display Advertisement Sizes

All ads are full color.

Full Page: 7.6457" wide x 10.3074" high
(ad does not bleed)

1/2 Page: 7.7457" wide x 5.025" high

1/4 Page: 3.7" wide x 5.025" high

Electronic Specifications

Preferred file format: Adobe Acrobat PDF, all fonts and graphics embedded.

Ads may also be submitted in the following file formats:

- JPEG or TIF (CMYK, 300 ppi preferred)

Ad Sizes included with Sponsorship:

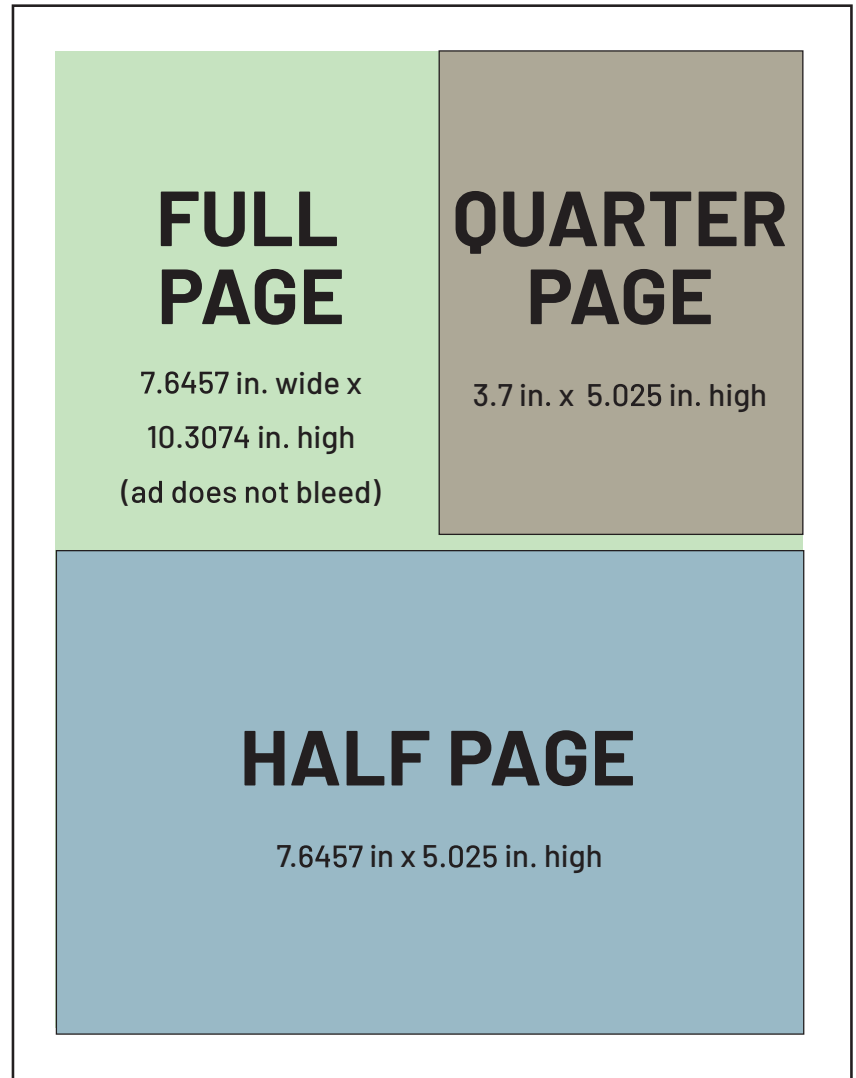
Stream Sponsor: Quarter page ad

River Sponsor: Half page ad

Reservoir Sponsor: Full page ad

Habitat Sponsor: Full page ad

Watershed Sponsor: Full page ad



Advertising Materials Deadline: All ad material must be submitted to events@landandwatersummitnm.org by **February 7, 2026**.

Questions? Contact Phyllis Baker:
(505) 480-4928 or email phyllis@BakerCreativeNM.com